



Dr. Joshua Lau

AI Transformation Leader and Accredited Adult Educator

WSQ and HRDC Accredited Trainer, ACLP-Certified Adult Educator

[linkedin.com/in/joshualau888](https://www.linkedin.com/in/joshualau888) · praxoralab.com/speakers/joshua-lau

BIOGRAPHY

Joshua Lau is Managing Director of Hong Sheng Paper Industry Sdn Bhd, where he leads AI transformation initiatives across a traditional manufacturing operation, applying full-stack development skills to implement the changes he oversees. Alongside that role, he trains as an ACLP-certified and WSQ and HRDC accredited adult educator, having delivered generative AI, agentic AI and IAPP AIGP certification training to more than 1,000 learners across Singapore and Malaysia, including courses run through Singapore Management University Academy.

His career spans three decades across public policy and private industry. He formulated infocomm, broadcast and digital rights policy as Senior Manager at Singapore's Ministry of Digital Development and Information, then led Smart Cities consultancy work across second and third-tier Chinese cities as Center Director and Assistant Consul (Infocomm) in Shanghai, managing project values exceeding US\$2.5 million. He went on to head the Services and Digital Economy division at the Asian Productivity Organization in Tokyo, served as Dean of Raffles Design Institute in Guangzhou, led business development for Vieunite in the United Kingdom, and headed the founder-focused Academy at IntelWave AI in Singapore before his current role in Malaysia.

He holds an EMBA with Distinction from Keble College, Oxford, a Doctor of Business Administration in Emerging Technologies and Generative AI from Golden Gate University, an MSc by research in Computational Chemistry from the National University of Singapore, and an LLB from the University of London.

AREAS OF EXPERTISE

AI transformation in traditional industry

Leading AI adoption inside a manufacturing operation not built as a technology business, from the operating role rather than as an outside consultant.

Generative and agentic AI training for adult learners

Accredited course design and delivery for working professionals building applied generative AI and agentic AI capability, including IAPP AIGP certification preparation.

Cross-border digital economy policy

Digital and infocomm policy experience spanning Singapore government service, Smart Cities consultancy in China, and regional productivity work across Asia.

EXPERIENCE

2026, present	Managing Director Hong Sheng Paper Industry Sdn Bhd
2026, present	Trainer Straits Interactive
2026	Academy Head IntelWave AI
2024 to 2025	Business Development Head Vieunite, United Kingdom
2018 to 2021	Head of Division (Services) Asian Productivity Organization, Tokyo
2016 to 2018	Dean Raffles Design Institute, Guangzhou